

Interview & Open Discussion With a Phoenix Broker

January 2012



Simplydoit.net | dani@simplydoit.net | connectrei.com

COMING MEETINGS

February



Atlanta: 3 Investment Strategies For Investors
Webinar | Tuesday 2/7/12 | 7 PM



Asset Protection For Real Estate Investors
Mt. View | Thursday 2/9/12 | 7 PM

March



Insurance Products for Asset Protection
Mt. View | Thursday 3/8/12 | 7 PM

April



Using Private Placement Offerings to Raise Capital
Mt. View | Thursday 4/12/12 | 7 PM

CLASS

Practical Guide & Tools for Investing in Real Estate

This 3 hours class will teach new & seasoned investors the following:

- Are you ready to invest: prerequisites needed before getting started
- Choosing & analyzing an investment property - a steps by step process with analysis tools
- Making an offer: understanding the offer process & related documents
- Post closing: what you need to know after closing
- Congrats! you are an owner - now what? Managing & handling your property/ies
- Tips, suggestions & risk reduction
- Extensive Q & A

This class will use real documents, real tools, excel, websites, and more to teach students how to become a successful real estate investor.

Pricing: <http://simplydoit.net/calendar/tickets/>

Wednesday 2/22/12 | 6:30 – 9:30 PM | Sunnyvale, CA



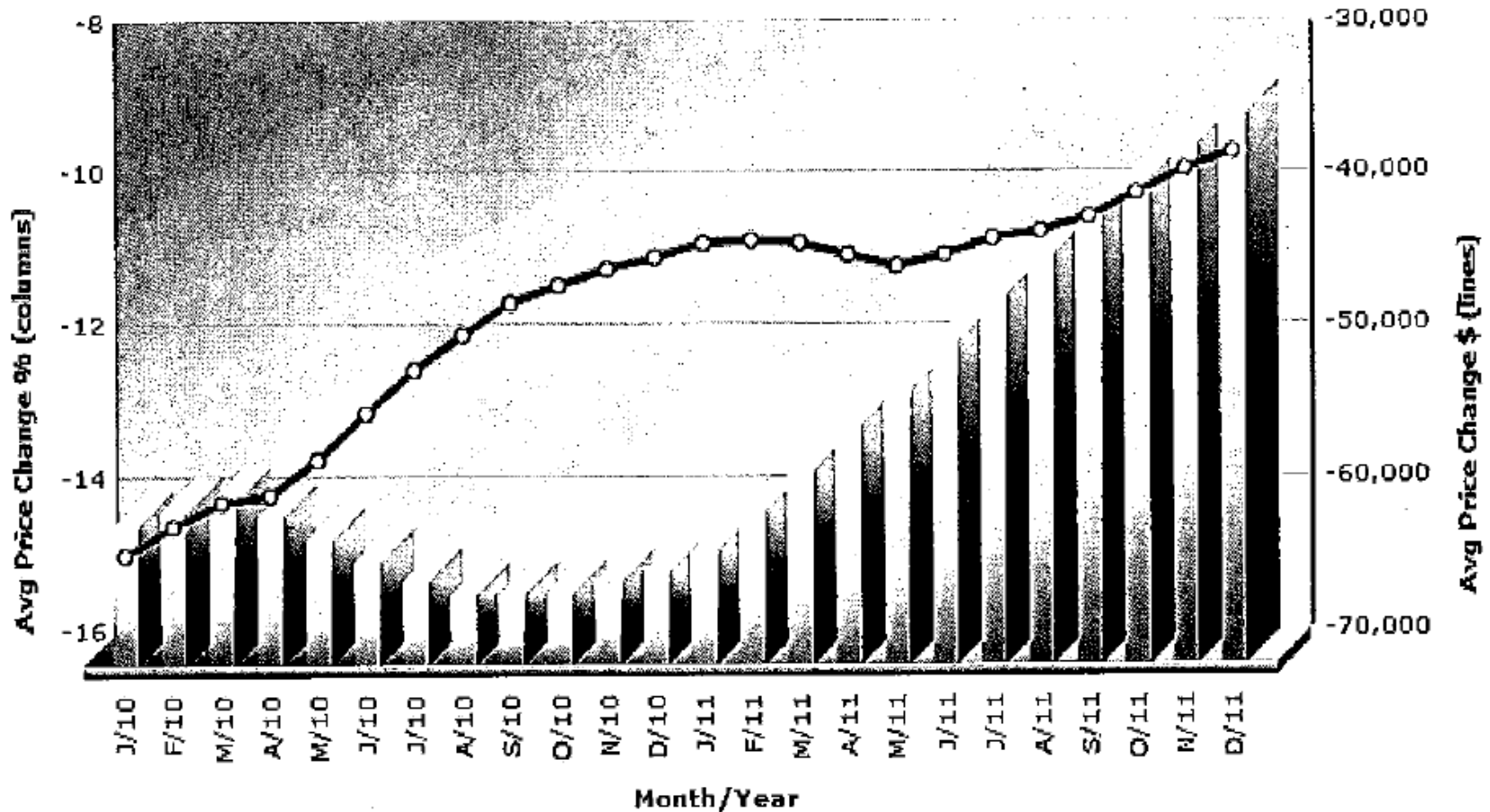
PRICING

ASS

Ticket Type	Price	Comments
Door Fee	\$150	Day of event door fee
Registration	\$110	Good until 2/14/12
Early Registration	\$80	Good until 2/6/12
Simply It Investor Discount	Free	For investors who invested with Simply Do It and Dani Beit-Or
Simply It Investor Discount	\$50	Simply Do I investor's friend - Good until 2/10/12

Registration

Hot Sheet Price Change Trends for ARMLS on 01/31/2012 at 1:28 AM

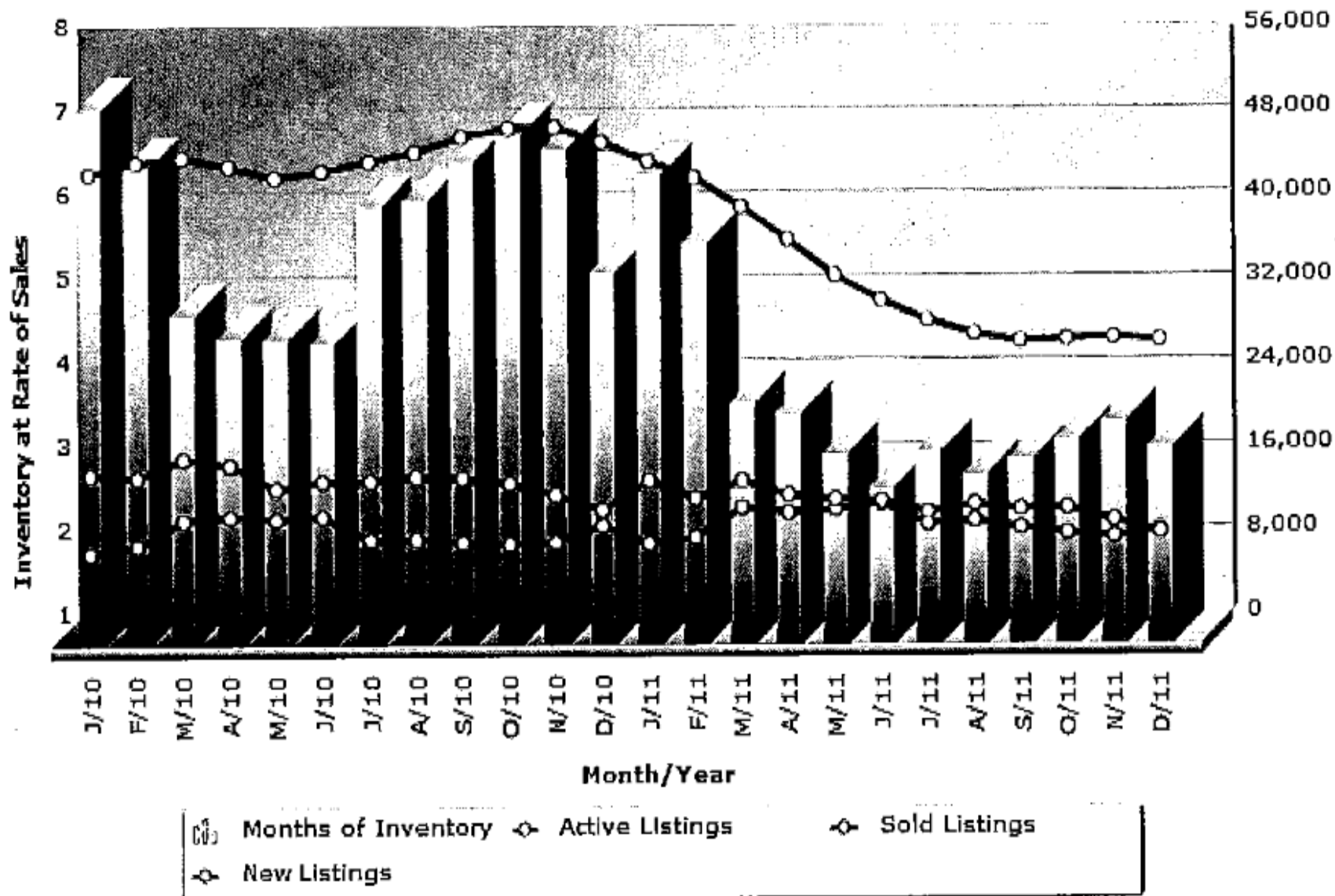


- Average Percent Change (of Active Listings with Price Changes)
- Average Price Change (of Active Listings with Price Changes)

		Avg Active Price Change	Avg Active Price Change Pct
	Dec/2011	\$-38,700	-8.80
	Nov/2011	\$-39,805	-9.19
	Oct/2011	\$-41,387	-9.65
	Sep/2011	\$-42,934	-10.10
5	Aug/2011	\$-43,843	-10.64
	Jul/2011	\$-44,347	-11.17
	Jun/2011	\$-45,404	-11.78
	May/2011	\$-46,177	-12.42
	Apr/2011	\$-45,412	-12.87
10	Mar/2011	\$-44,619	-13.46
	Feb/2011	\$-44,466	-14.00
	Jan/2011	\$-44,654	-14.51
	Dec/2010	\$-45,556	-14.79
	Nov/2010	\$-46,327	-14.92
15	Oct/2010	\$-47,394	-15.06
	Sep/2010	\$-48,529	-15.08
	Aug/2010	\$-50,654	-15.08
	Jul/2010	\$-52,960	-14.90
	Jun/2010	\$-55,770	-14.64
20	May/2010	\$-58,828	-14.37
	Apr/2010	\$-61,142	-14.06
	Mar/2010	\$-61,614	-13.87
	Feb/2010	\$-63,171	-13.99
	Jan/2010	\$-65,018	-14.17

Active, Sold and New Listings; and Inventory

for ARMLS on 01/31/2012 at 1:28 AM



	New Listings	Active Listings	Sold Listings	Months Inventory	
	Dec/2011	7,573	25,877	7,735	3.35
	Nov/2011	8,749	26,170	7,143	3.66
	Oct/2011	9,892	25,975	7,524	3.45
	Sep/2011	9,792	25,810	8,021	3.22
5	Aug/2011	10,292	26,504	8,745	3.03
	Jul/2011	9,509	27,822	8,431	3.30
	Jun/2011	10,646	29,681	10,357	2.87
	May/2011	10,763	32,112	9,799	3.28
	Apr/2011	11,186	35,542	9,454	3.76
10	Mar/2011	12,552	38,674	9,956	3.88
	Feb/2011	10,836	41,404	7,154	5.79
	Jan/2011	12,575	43,057	6,523	6.60
	Dec/2010	9,751	44,869	8,242	5.44
	Nov/2010	11,215	46,240	6,686	6.92
15	Oct/2010	12,287	46,193	6,521	7.08
	Sep/2010	12,841	45,392	6,701	6.77
	Aug/2010	12,972	43,931	6,963	6.31
	Jul/2010	12,546	43,022	6,906	6.23
	Jun/2010	12,457	42,110	9,156	4.60
20	May/2010	11,821	41,473	8,923	4.65
	Apr/2010	14,078	42,592	9,132	4.66
	Mar/2010	14,709	43,450	8,799	4.94
	Feb/2010	12,902	42,985	6,421	6.69
	Jan/2010	13,219	41,905	5,663	7.40

Phoenix Properties Tour

Learn The Market. Meet The Team. See Properties. Decide.

One Day - Saturday 2/18/12

In & Out the same day

Meet with: broker, lender, property manager and their teams

Tour investment areas and actual properties

Cost: airfare (& hotel)

To RSVP: dani@simplydoit.net

Contact Details

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Conference Line (if needed)

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